



Aerione Authorized Reseller Policy

To qualify as and remain an Aerione Authorized Reseller, your business must adhere to this Aerione Authorized Reseller Policy at all times.

1. Maintain accurate and up-to-date company information and disclose all retail locations that carry any Aerione product models throughout the term of your reseller relationship with Aerione.
2. Qualifying retail locations can only be one of the following: a physical brick and mortar store(s), an e-commerce-enabled website(s), or any temporary storefronts (events, trade shows, pop up stores, etc.).
3. Please do not use the Aerione Marks in a way that implies partnership, sponsorship, affiliation or endorsement with GoPro.
4. Setting up businesses, registering domain names, or using social media usernames that contain the Aerione name or any of Aerione's trademarks is strictly prohibited. To ensure compliance with Aerione's Authorized Reseller Policy, you must only use approved marketing materials for all Aerione products.
5. Reseller must not buy Aerione products from other retailers, or from other sources not explicitly endorsed by Aerione.
6. Only Sell Aerione Products in Original Packaging. Reseller may not alter original Aerione packaging in any way prior to reselling Aerione products. Removing Aerione products from packaging and reselling Aerione products in a different packaging or under a different name is strictly prohibited.

7. To avoid customer confusion, reseller will not advertise, market, display or demonstrate non-Aerione products together with Aerione products in a manner that would create the impression that the non-Aerione products are made by, endorsed by or associated with Aerione.
8. Sell on approved retail website(s) only. Reseller must only take orders via publicly accessible, e-commerce enabled web pages hosted on approved websites owned and operated by your company.
9. Selling on third-party sites (eBay, Amazon, Alibaba, etc.), drop-ship accounts (Buy.com, Newegg.com, Overstock.com, etc.), classified sites (Craigslist.com, Facebook Marketplace, etc.) or through direct messages on forums is strictly prohibited.
10. Sell only to customer(s) within an assigned geographic territory. Reseller must restrict customer order shipments to shipping addresses located within your assigned country or designated territory. This includes not selling or shipping Aerione products to end consumers online if your territory does not include the online channel.
11. Reseller must ensure PCI (payment card industry) compliance for all approved commerce-enabled websites owned and operated by your company.
12. Reseller must comply with all applicable laws, rules, regulations and policies related to the advertising, sale and marketing of Aerione products. Reseller must provide a level of sales support and customer support for our customers that, at a minimum, demonstrates industry best practices.

Failure to comply with all of the terms in Aerione's Authorized Reseller Policy will result in suspension or termination of your account.